

INTELLECTUAL PROPERTY (IP)

Keypoint has an established reputation for helping owners protect their Intellectual Property rights, whether it be the infringement of Trade Marks, patent, design or the counterfeiting of products.

Keypoint is able to provide the following range of services:

Brand Protection Strategy

Do you have one?

This product is explained on a separate data sheet.

Trade Mark infringement:

- Trade Mark in use enquiries
- Common Law searches
- We also conduct a range of enquiries related to determining the source of counterfeit goods and taking enforcement action
- Other associated enquiries including test purchases, and determination of priority dates.

Patent Infringement:

- We are able to carry out patent enquiries throughout the world. We are particularly strong in the Americas, EU, Gulf area and Peoples Republic of China. We have conducted investigations in all these areas, principally dealing with music, electrical goods and pharmaceutical products.

Copyright and Design:

- We have extensive experience in carrying out enquiries relating to copyright and design infringement.

Parallel or Grey Imports

- We are able to provide importers of parallel imports with a discreet investigative service to ensure that goods being shipped are genuine and comply with EU Regulations
- We are also able to conduct due diligence enquiries into the suppliers of parallel imports to ensure that they are people of good standing and are not involved in the importation of counterfeit goods or carousel fraud.